

Overview

Rules Based Forms - Eliminate mistakes at POS

To be competitive in the insurance industry you need to aggressively address all aspects of your core business to improve operational efficiency, reduce cost and issue policies faster.

Forms That Drive Savings

Most of the expense of underwriting a policy is a result of unnecessary delays caused by mistakes made by agents in the completion of new business forms. iPipeline believes the industry can reduce cycle times, improve placement ratios and get everyone paid faster if forms are completed correctly the first time.

With iPipeline's iGO FORMS you can:

- ▶ Increase usability through a guided wizard process interfaces;
- ▶ Streamline data collection and seamlessly transfer between applications;
- ▶ Populate forms using Web services;
- ▶ Offer an on-line and off-line solution;
- ▶ Handle multiple selling channels utilizing a single forms platform;
- ▶ Simplify data exchange using ACORD XML standards;
- ▶ Digitally sign documents;
- ▶ Store all elements of a process in one secure file;
- ▶ Electronically submit applications

Connect Processes & Accelerate Sales

iGO FORMS is a transactional front-end that receives information from the user and submits the completed transaction information into corporate systems, completing a business process. This enables insurance companies to maximize their operational efficiency.

Carriers and distribution channels can reach out to customers, partners and one another to offer the flexibility of doing business "on-line" and/or "off-line". The result is increased efficiency and cost reduction from straight-through processing that includes interactions with partners.

Improve Accuracy, Completeness and Speed of Issue

Using **iGO FORMS**, communications between consumers, agents, distributors and carriers is significantly improved. **iGO FORMS** captures the complete transaction: template data, logic, digital signatures and attachments as a single XML document. This simplifies the integration with enterprise systems and makes it easier to process, route and archive information. **iGO FORMS** uses open standards, such as XML, Xforms and web services, allowing organizations to leverage existing applications, data models and resources at a significantly reduced cost.